

January 18, 2023

Overdose Response Strategy – New York

Primary Prevention Strategies and Partnering with Drug Free Communities

Chauncey Parker, Director, NY/NJ HIDTA, ORS Executive Committee

Jim Hawley, NY ORS DIO, NY/NJ HIDTA

Lisa Worden, NY ORS PHA, CDC Foundation



Funded by the Office of National Drug Control Policy and
the Centers for Disease Control and Prevention



COLLABORATE • SHARE • INFORM & HELP

Objectives

- Overview of ORS and introduction to NY ORS Team
- Increase ORS engagement with NY DFCs & CARAs
- Identify opportunities to collaborate to share resources that will build capacity, strengthen protective factors, address risk factors and reduce substance use in youth

Federal Acknowledgement

This presentation is supported by the Centers for Disease Control and Prevention (CDC) of the U.S. Department of Health and Human Services (HHS) as part of a financial assistance award totaling \$11,600,00 for Capacity Building for Public Health Analysts in the Overdose Response Strategy with 100 percent funded by CDC/HHS. The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement by, CDC/HHS or the U.S. Government.

What is the Overdose Response Strategy (ORS)?

- An unprecedented and unique collaboration between public health and public safety, created to help local communities reduce drug overdoses and save lives by **sharing timely data, pertinent intelligence and innovative strategies**.
- Funded by CDC and Office of National Drug Control Policy (ONDCP).
- Two-person team made up of a Drug Intelligence Officer (DIO) and Public Health Analyst (PHA) position in all 50 states, D.C., Puerto Rico and U.S. Virgin Islands.



GUIDE



CONNECTOR



BRIDGE



TRANSLATOR

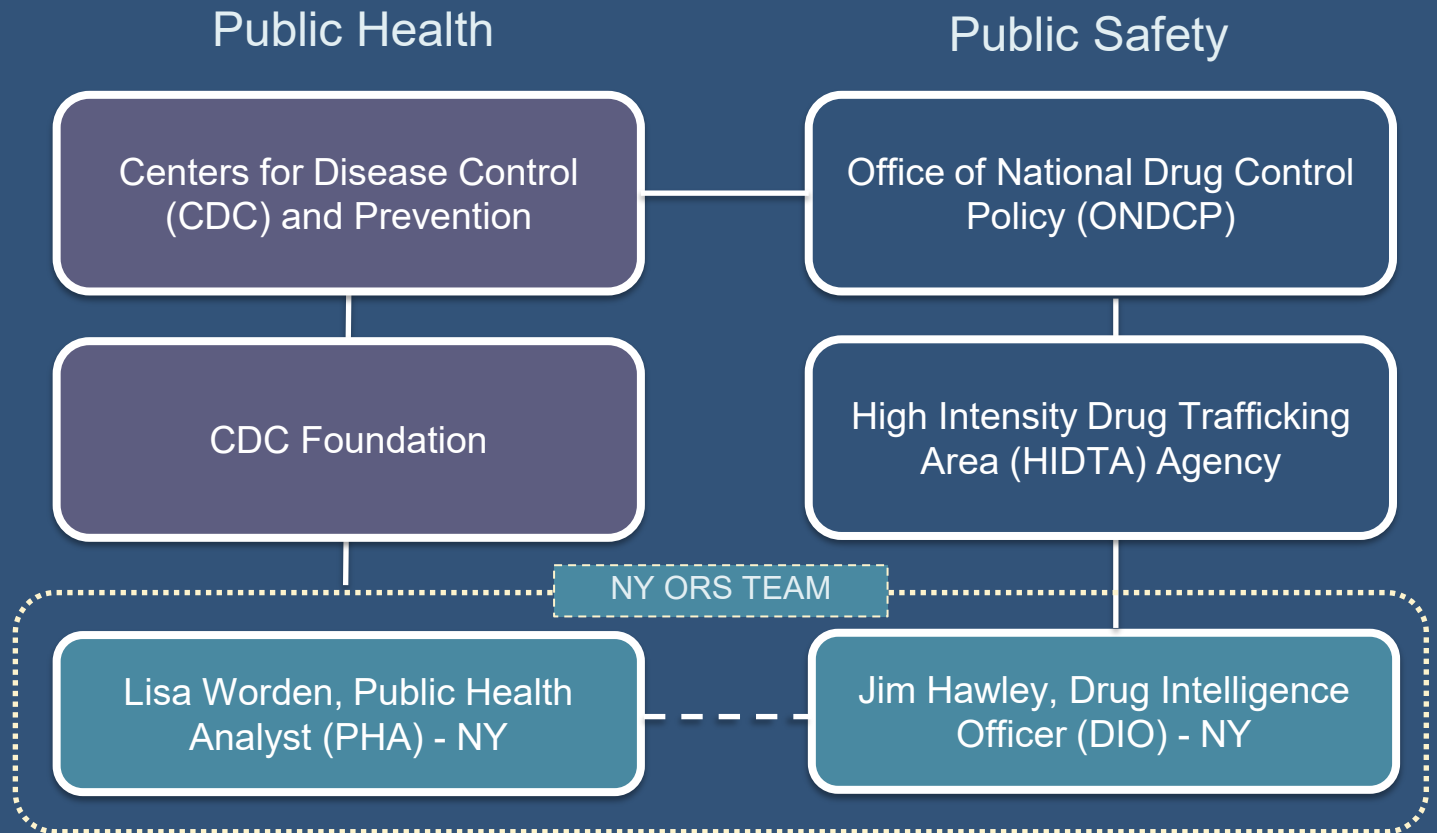


DIPLOMAT

orsprogram.org



NY ORS TEAM



ORS Multi-Pronged Overdose Prevention Approaches

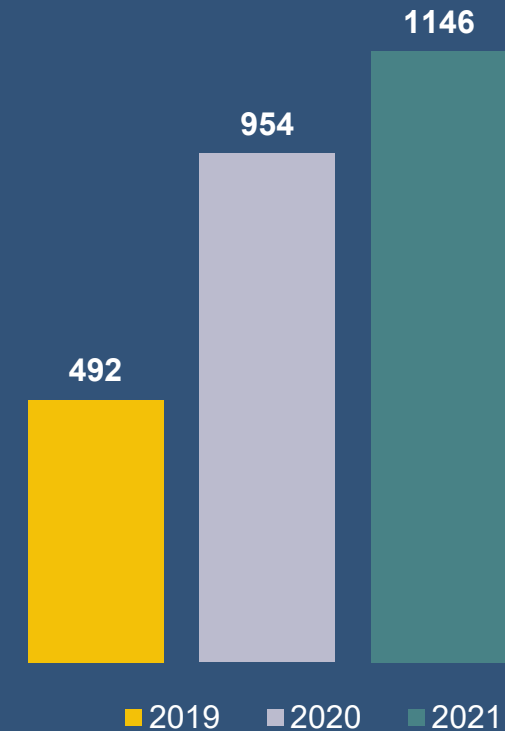


NYS Drug Free Communities (DFC) Substances of Focus

| Substance Focus | Number of Coalitions | Percent of Coalitions |
|---------------------|----------------------|-----------------------|
| alcohol | 62 | 100.0% |
| marijuana | 60 | 96.8% |
| tobacco | 44 | 71.0% |
| rxdrugs_opioids | 43 | 69.4% |
| heroin | 21 | 33.9% |
| rxdrugs_not_opioids | 15 | 24.2% |
| synthetics | 12 | 19.4% |
| OTC medications | 7 | 11.3% |
| methamphetamine | 2 | 3.2% |
| cocaine | 1 | 1.6% |
| stimulants | 0 | 0.0% |
| tranquilizers | 0 | 0.0% |
| hallucinogen | 0 | 0.0% |
| inhalants | 0 | 0.0% |
| steroids | 0 | 0.0% |

- Between 2019 and 2021, adolescent overdose mortality increased by **133%**
- In 2021, fentanyl was identified in **77.14%** of adolescent overdose deaths

Adolescent (14-18) Drug Overdose Deaths in US 2019-2021



Sources: CDC DFC Program, NYS DFC Data, August 2023

Friedman J, Godvin M, Shover CL, Gone JP, Hansen H, Schrager DL. Trends in Drug Overdose Deaths Among US Adolescents, January 2010 to June 2021. JAMA. 2022;327(14):1398–1400. doi:10.1001/jama.2022.2847



Emerging Drug Trends



76,500,000+

Million Fentanyl Pills Seized

2023 – United States, DEA

1.9

Million Fentanyl-laced Counterfeit Pills

152% increase from 2021

2022 – New York State, DEA

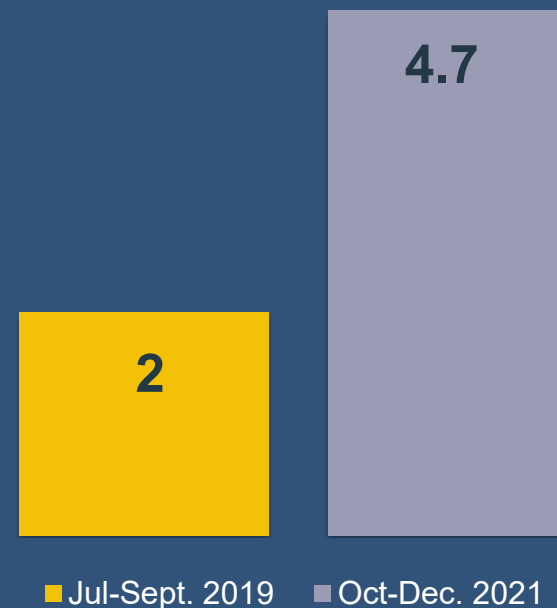
Sources: DEA.gov, DEA New York Division



Drug Overdose Deaths and Counterfeit Pills

- Counterfeit pill use in overdose deaths **more than doubled** from July–September 2019 to October–December 2021
- Decedents with evidence of counterfeit pill use, were younger** (57.1% vs. 28.1% were aged <35 years) compared with those without evidence
- Illicitly manufactured fentanyl**s were the only drugs involved (i.e., caused death) in 41.4% of deaths with evidence of counterfeit pill use and 19.5% of deaths without evidence

Quarterly Percentage of Deaths with Evidence of Counterfeit Pill use



Source: Drug Overdose Deaths with Evidence of Counterfeit Pill Use — United States, July 2019–December 2021 | MMWR (cdc.gov)



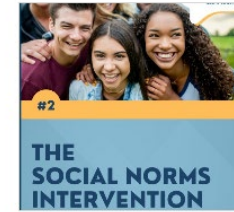
NYS ORS - Primary Prevention Opportunities for Collaboration

- Collaborate with and expand DFCs in NYS
- Share data on current and emerging overdose and drug trends
- Building and navigating PH/PS collaborations at local level
- Connect to subject matter experts and evidence-based programs from state and national partners
- Develop evidence-based educational campaigns
- Community and school forums
- Adverse Childhood Experiences (i.e., Handle with Care)
- NY/NJ HIDTA DIOs and Analysts



Data-driven, evidence-based and collaborative responses

Evidence-based Educational Campaigns



The Social Norms Intervention

[Learn more >](#)

PARENTS >

CONNECT EFFECT

87% OF COLORADO YOUTH WOULD TRY TO PROTECT A FRIEND FROM PILLS THAT COULD CONTAIN FENTANYL

ADAPT Prevention Intervention Resource Center

[Prevention Intervention Resource Center - High Intensity Drug Trafficking Areas \(hidta.org\)](#)

[Youth \(connecteffectco.org\)](#)



DEA Fentanyl Awareness Campaign

7 out of 10

DEA tested pills with
fentanyl are
potentially DEADLY

ONE
PILL CAN
KILL



- "One Pill Can Kill" Toolbox - [DEA.gov/OnePill](https://www.dea.gov/OnePill)
- School and community engagement forums



“Handle with Care” Program



Everything You Need to
Know About **Handle with
Care Programs**

*The instances of trauma that many students face qualify as **adverse childhood experiences (ACEs)**, which the CDC identify as “potentially traumatic events that occur in childhood (0-17 years).”¹*

- Experiencing violence, abuse, or neglect
- Witnessing violence in the home or community
- Having a family member attempt or die by suicide
- Growing up in a household with substance use problems, mental health problems or instability due to parental separation or household members being in jail or prison

<https://www.frontlineeducation.com/handle-with-care-school-program/>

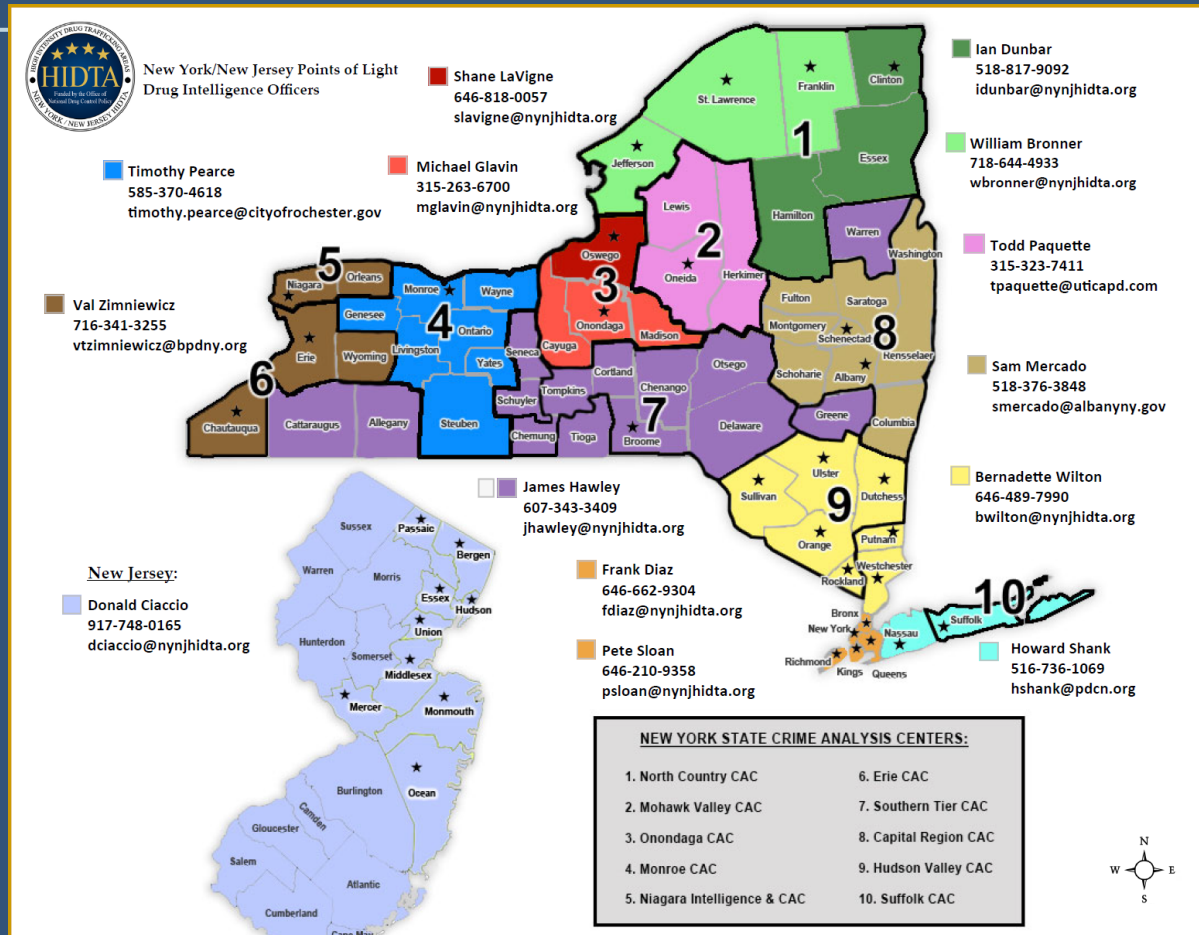


NY/NJ HIDTA Teams

- Data and information sharing
- Facilitating law enforcement engagement
- Participation in DFC meetings

26%(16) of the 62

NYS DFCs currently collaborate with NY/NJ HIDTA



Contact Us

- Jim Hawley, ORS DIO, NY/NJ HIDTA - jhawley@nynjhidta.org
- Lisa Worden, ORS PHA-NY, CDC Foundation – Lworden@cdcfoundation.org